

# Holiday Resort Landscape Design Concept Development Stage 1

Chelsea Plaza is a medium sized holiday resort in the Mediterranean going through transformation under the new ownership. Existing hotel buildings are structurally well preserved but require update, while the hotel extension is in the planning approval process.

AD3's task, among others, was to produce a concept design for a new casino/restaurant building and its setting on the beach plot.

Working closely with what nature and people already carved out of the existing landscape, we blended it seamlessly with the resort, setting the mood for a cohesive and all-encompassing sensory experience. Carving the land into three main groups and their additional satellites, each with their own designated function, composed a narrative which greatly extends what the resort can offer. By expanding one of the pathway into the sea, the site gained a perpetual walkway and a small marina blended into one.

Accessible from both land and sea, it was our aim to create an experiential and memorable destination for the resort guests and independent visitors making it suitable venue for events like celebrations, weddings, conferences, health tourism, etc.

**Stage 2** will involve close cooperation with the local horticulturalist helping us develop a small eco-system perfectly suited for the site.





Existing Plot

## Holiday Resort Landscape Design : Stage 1

The resort consists of two clusters of existing hotel buildings featuring an independent roadside restaurant, two clusters of buildings with swimming pools, one geared towards families with children and the other catering for adults. New additions are a casino/restaurant building on the beach plot, small marina and sport and recreational activities spread around the new landscape.

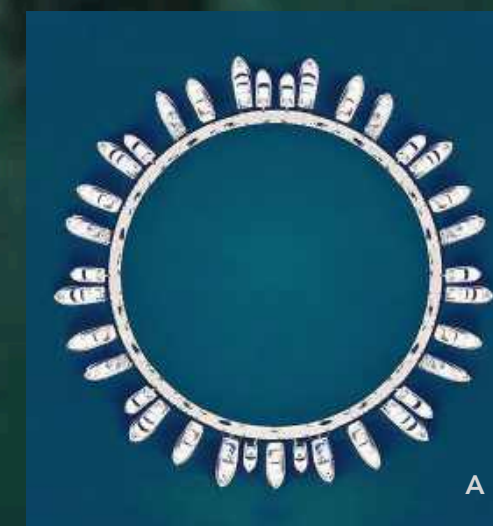


Existing Buildings



# Holiday Resort Landscape Design : Stage 1

The landscape consists of three main ovals and smaller pathways which follow an already established routes around the large beach plot. Each of them forms an area which can have a designated role (example: 1- orange grove, 2 - fire pit, 3 - decked beach,...) The largest oval extends into the sea to form a small marina and a 'perpetual walkway'. Two large concrete areas at the beach are covered with sail-like tensile canopy, which is considered a non-permanent structure, and are connected by land and walkway/marina pier. Larger one (No4) can serve as marina reception and water-sports centre and No5 as a relaxing beach bar.



- A - Circular marina
- B - Perpetual walkway
- C - Suspended net lounge/bed for beach bar area
- D - StarPath  
Paint or aggregate for mixing, absorbs natural light during the day and emits soft glow during night



Existing surrounding landscape is a mix of agricultural and low density built environment. Some of those qualities are translated into the design by introducing small citrus orchards and other edible plants native to the landscape.



Small decked marina introduces a new access to the resort and extends one of the pathways into the sea, creating a perpetual walkway passing through the marina reception/ water sports centre and chill out beach bar on the other side













Decked area extends beach facilities into an inhospitable part of the existing sea facing landscape.  
Adjoining beach bar is situated on the existing concrete patch which would only require resurfacing.





Injecting a new life into an existing outdoor space creates sensory elements and memorable experiences for the guest and visitors along a long-term value for the client.

# Holiday Resort Landscape Design

## Stage 2 Introduction



Cupressus sempervirens



Wild Olive (Olea Europea)



Orange Grove



Lemon Grove



Nerium Oleander



Carob (Ceratonia siliqua)



Halophyte plants are able to survive in and around land or water high in salt content.



Sea Lavender (Limonium spp)



Sea Rocket (Cakile Maritima)



Ice Plant (Mesembryanthemum spp)



Lady Palm Tree



Date Palm



Musa Basjoo